129 CrossDomain Thinking

Perspective Fieldbook · https://kb.jeffreysummers.com/docs/129-crossdomain-thinking-2/

The Demand

This week, read or study something completely outside the restaurant industry — military strategy, philosophy, a different sport, a different art form — and run it through your Five Fundamentals as a listening post. You can't out-think a competitor with a bigger pool of capital, but you can out-think them by drawing from a wider pool of ideas than they bother to look at.

The Work

Name one thing outside the restaurant industry you will read or study this week — military strategy, philosophy, a different sport, a different art form:
Run it through your Five Fundamentals as a listening post:
What did it trigger recognition on — Perspective, Product, People, Performance, or Profit?
What did this outside input reveal that the industry's own literature would not have surfaced?
The current operator-thinking you will test against it:
What changes in your approach because of what this cross-domain input revealed: