081 Embrace Change

Perspective Fieldbook · https://kb.jeffreysummers.com/docs/081-embrace-change-2/

The Demand

Tomorrow, treat change as an operating value you get ahead of, not a slogan you post on the wall. Name one shift already happening in your market that you haven't yet moved on, and take the first step before it forces your hand.

The Work

Name one shift already happening in your market that you haven't yet moved on:
Is change currently an operating value you hire for and reinforce, or a slogan on the wall?
What resistance have you or your cast shown to a new idea recently?
The first step you will take tomorrow before the market forces your hand: