052 Reality Check

Perspective Fieldbook · https://kb.jeffreysummers.com/docs/052-reality-check-2/

The Demand

Put a specific date on the calendar this month to run a full Reality Check — menu, pricing, labor structure, vendor terms — as if you were starting the operation fresh today. Operating assumptions go stale quietly. This isn't optional maintenance; it's a scheduled discipline that pairs with your Post Shift reviews.

The Work

Put a specific date on the calendar this month for a full Reality Check:
Scope of the review — check what applies:
☐ Menu
☐ Pricing
☐ Labor structure
☐ Vendor terms
☐ Daypart strategy
☐ Schedule shape
The operating assumption you suspect has gone stale but hasn't been revisited this period:
What waiting for something to break instead of scheduling this review has already cost you:
The cadence you will commit to going forward: