028 The Read Architecture

Perspective Fieldbook · https://kb.jeffreysummers.com/docs/028-the-read-architecture-2/

The Demand

Tomorrow, capture what you see in the moment it happens — a Guest reaction, a cast interaction, a number that moved — instead of trying to remember it after the shift. The Read is not one person's product; it's built from everything that feeds it, all-shift, not reconstructed from memory afterward. Write it down the moment you see it.

The Work

Name everyone in your building currently running their own Read simultaneously — trainer, lead, kitchen manager, cast:
Trainer
What they are reading right now:
Lead
What they are reading right now:
Kitchen manager
What they are reading right now:
Cast (peer to peer)
What they are reading right now:
Are these individual reads converging into one collective Read, or are they staying siloed with each person?
Tomorrow, capture what you see the moment it happens — name the first thing you will write down in the moment, not after the shift:
The system you will build so all-shift capture happens instead of memory reconstruction after close: